



Corporate Identity - User Guidelines

INQ BATION

INQ BATION.COM

INQ BATION
Digital Marketing Agency

INQ BATION.COM.CO

INQ BATION
Digital Marketing Agency

INQ BATION
www.inqbation.com

INQ BATION
REDUCE - REUSE - RECYCLE



inQ Green

Print colors

cmyk: 50. 20. 100. 0

Web colors

#88a33c



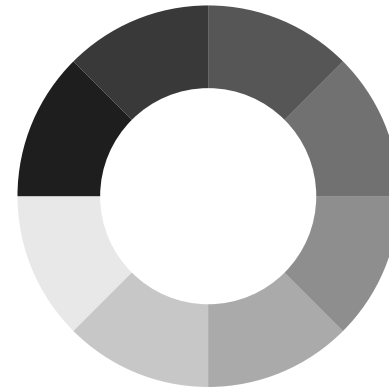
inQ Black

Print colors

cmyk: 0. 0. 0. 95

Web colors

#1e1e1e





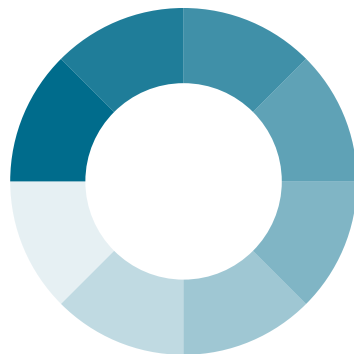
inQ Dark blue

Print colors

cmyk: 100. 70. 45. 35

Web colors

#003e56



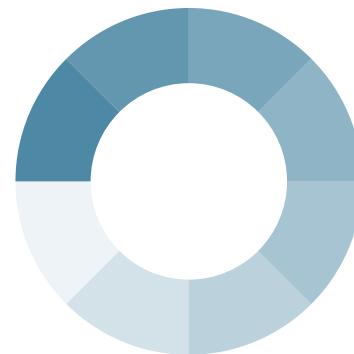
inQ Vivid blue

Print colors

cmyk: 100. 45. 30. 10

Web colors

#006c8c



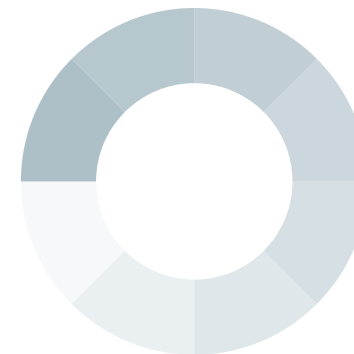
inQ Neutral blue

Print colors

cmyk: 73. 37. 26. 0

Web colors

#4d89a5



inQ Soft blue

Print colors

cmyk: 32. 16. 16. 0

Web colors

#adc0c8



Blake Newman
Chief Operations Officer (COO)

E. Blake@inqbation.com

M. **703.999.1232**

 [@InQbation](https://twitter.com/InQbation)

 [/inQbation](https://www.facebook.com/inQbation)

2214 Rock Hill Road, Suite 010
Herndon, VA 20170-4228
Washington, DC
Reston | Dulles | Herndon, VA

INQBATION.COM.CO





Search Engine Optimization (SEO) Analysis

DoingBusiness.gov

2214 Rock Hill Road, Suite 010
Herndon, VA 20170-4228
Washington, DC
Reston | Dulles | Herndon, VA

T. 703.999.1232
M. 703.999.1234
E. results@inqbation.com
W. www.inqbation.com

Presented to:

Graeme Littler
Senior Information Officer
World Bank Group
202.473.8741
glittler@worldbank.org

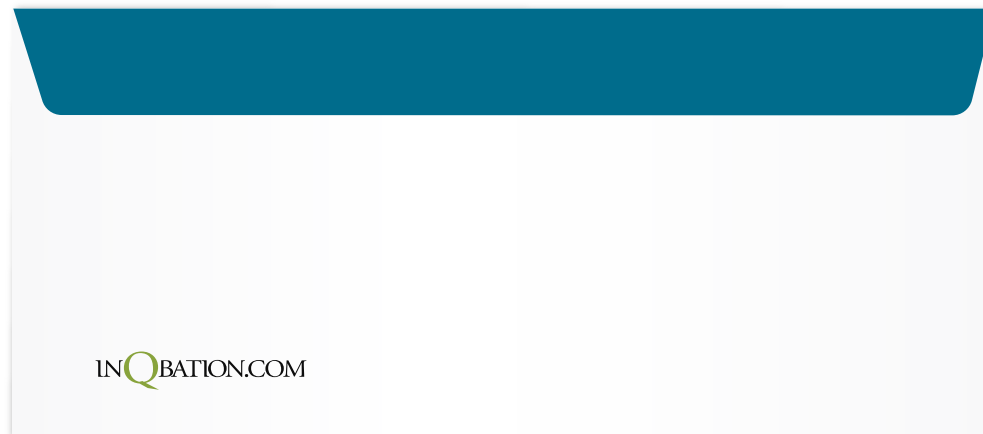
Thank you for the opportunity to serve the World Bank Group in the SEO analysis of DoingBusiness.org. In this report, you will find our analysis, observations, recommendations and action items for improving the efficacy and performance of this website.

Thank you for considering inQbation.

Blake Newman, Chief Executive Officer
PO Box 650863; Potomac Falls, VA 20165
(310) 880-1162 / (703) 999-1232
Blake@inqbation.com







INFRARED

AA BBCC123

INFRARED REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 ! ? / @ # \$ % &

INFRARED BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 ! ? / @ # \$ % &

INFRARED EXTRABOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 ! ? / @ # \$ % &

Myriad Pro

AaBbCc123

Myriad Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 ! ? / @ # \$ % &

Myriad Pro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 ! ? / @ # \$ % &

Open Sans

AaBbCc123

Myriad Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 ! ? / @ # \$ % &

Myriad Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 ! ? / @ # \$ % &

Myriad Pro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

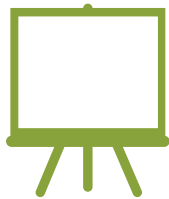
1234567890 ! ? / @ # \$ % &

Myriad Pro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 ! ? / @ # \$ % &







Project manager



Spartan



Designer